

# 2025 MGC Annual Conference Activities & Presentations

# Sunday June 8, 2025

Dinner Cruise: Departs at 6:30pm Dunton Park, 260 Howard Ave., Holland, MI 49424



Join us on the Holland Princess for a two-hour Dinner Cruise on Lake Michigan! Cost is \$65.00 and includes a dinner buffet with a cash bar. Members, spouses and guests are welcome to join us! Lower deck of boat is enclosed in the event of inclement weather. Boarding location: Dunton Park, 260 Howard Ave., Holland, MI 49424

Bar: Available for Cash or Card Purchases

Menu: Roasted Chicken, Roast Beef, Fresh Fruit, Apple Walnut Salad, Buttery Rolls, Potato Side, and Cheesecake & Chocolate Cake

# Monday June 9, 2025

# Afternoon Activity Options:



### Tour of Windmill Island and Walters Gardens

Join us for docent-led tours of Windmill Island and Walter's Gardens! Board a bus from the lobby of the Haworth Conference Center early Monday afternoon to visit both locations. The cost of the bus tour is \$40.00 and will include water and a snack.



## Walking Tour of Holland

"Join a Dutch tour guide, in festive dress, for a one-hour historical walking tour of Hope College and downtown Holland. Learn about the arrival of the Dutch, their

emphasis on faith, education and community. Learn about Holland's connection to the "Wizard of OZ, its heated sidewalks and Tulip Time."

### A Make and Take Painting Class



Want to create a takeaway from the conference? Join

Master Gardener and talented watercolor artist: Cheryl Borkowski and paint Big Red -the famous Holland State Park Lighthouse. You will learn simple color mixing and wet into wet techniques. Mats will be discussed but not provided. The cost to attend is \$30.00. All required materials will be provided including:

Paper Paints and brushes

Written Instructions for reference

Note: This class is scheduled to follow the Walking Tour of Downtown Holland



#### Social Hour Before Dinner

**"A Shore Way to Enchantment"** featuring a photography exhibit by Robert Conradi, BobC Photography Holland, Mi

A display of photos taken along Lake Michigan's Shoreline. Stunning photos of winter ice volcanoes and sand sculptures created by wind and waves on the shore, A photo of a frozen lake and Big Red lighthouse, spring flowers, birds, neighbor deer and colorful fall tree are a 'Shore Way to Enchantment'.

# **Conference Presentations**

## Monday June 9, 2025

#### Summer in Bloom: Bold Floral Creations for the Season



#### After Dinner Floral Design Demonstration Holly Haveman

Sponsored by the Michigan Association of Accredited Judges

Holly Haveman is a world traveler and a flower lover and has been part of the floral industry since birth. She studied Supply Chain Management at Michigan State University, put her business degree to use for several years, living around the United States, before moving to Costa Rica. After 5 years in the corporate world, she decided to switch gears, and quit her corporate job to study floristry and travel the world. In 2014, she became part of the World Flower Council, whose mission was "World Peace Through the Beauty of Flowers", and started to use their annual summits in different countries as a

way to springboard her travels around the world. She worked in flower shops in Singapore and Melbourne, Australia, before returning to the United States in 2017 to join her family's flower and gift shop, Kennedy's, located in Grand Rapids, Michigan. She is now the Brand Ambassador, and is very involved in the floral

industry, doing floral demonstrations and speaking engagements for the Society of American Florists (SAF), the American Institute of Floral Design (AIFD), and the Great Lakes Floral Association (GLFA). She is passionate about sharing her love of flowers, and teaches monthly classes at Kennedy's, as well as additional classes by request.

Follow along with @kennedyfloral on instagram and Kennedy's Flowers and Gifts on Facebook.



### Tuesday June 10, 2025 Proven Winners 2025 New Introductions!

Heidi Grasman Co-Owner Garden Crossings

Since 2004, the co-owner of Garden Crossings, Heidi Grasman, has been growing the annuals, perennials, shrubs, and vegetables in their greenhouses in Zeeland, Michigan. In addition to their beautiful gardens being designated as a Proven Winners Signature Garden, Garden Crossings is also a Proven Winners Destination Garden Center and is one of the only retailers in the U.S. who offers 100% of the Proven Winners<sup>®</sup> shrub and perennial lines as well as 90% of the Proven Winners<sup>®</sup> annuals.

Garden Crossings has a reputation for being a reliable source for new plants every year, and this year is no exception. After trialing and growing dozens of new varieties, Heidi will share her favorite 2025 Proven Winner introductions.

\*\*Sign up for the optional tour of Garden Crossings retail garden center, butterfly pavilion and gardens in Zeeland when you register for the conference.\*\*

## Tuesday June 10, 2025



### Luncheon Keynote Speaker Melinda Myers

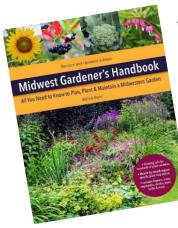
Sponsored by the Michigan Consultants Council

Nationally known gardening expert, TV/radio host, author & columnist Melinda Myers has over 30 years of horticulture experience and has written over 20 gardening books, including Can't Miss Small Space Gardening, the Midwest Gardener's Handbook, and Jackson and Perkins' Beautiful Roses Made Easy.

She hosts the nationally-syndicated "Melinda's Garden Moment" program airing on over 115 TV and radio stations throughout the U.S. Melinda also hosts the internationally distributed Great Courses "How to Grow Anything" DVD series, including the latest Food Gardening for Everyone DVD set. She is a columnist and contributing editor for Birds & Blooms magazine, writes the twice monthly "Gardeners' Questions" newspaper column, a regular column for Chicagoland Gardening and Wisconsin Gardening magazines and a nationally-distributed gardening column. She appears regularly as a guest expert on national and local television and radio shows.

Melinda has a master's degree in horticulture, is a certified arborist, and was a horticulture instructor with tenure. For her work, community service and media presence, Melinda has received recognition and

numerous awards, including the national American Horticultural Society's B.Y. Morrison Communication Award. In 2017, Myers was inducted into the national Hall of Fame of GWA: The Association for Garden Communicators, the highest honor that can be given to a member of the association.



\*\*Book sales and signing to follow Melinda's presentation with a percentage of the sales going toward MGC Scholarships.