



National Garden Clubs Central Region 2026 Annual Conference Sponsorship & Advertising Opportunity

AN INVITATION FROM THE LEADERSHIP OF GARDENERS IN THE MIDWEST

How would your business like to directly reach the committed leadership of gardeners in seven central US states with your logo and message or a link to your website?

On October 5-6, 2026, members of National Garden Clubs in the states of **Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, and Wisconsin** will join together **virtually** for their annual Central Region convention. This is a premium audience representing more than 17,000 members of about 500 garden clubs in these seven states.

We expect up to 300 attendees from garden clubs located in the Central Region of National Garden Clubs, Inc. They will join for their first ever **virtual** regional conference and webinar with many top speakers on gardening and environmental subjects, as well as a tour of Dow Gardens (see attached flyer).

This is your invitation to support your local and regional garden clubs with a donation, sponsorship and/or advertising of your business or products. You can reach this audience with a presentation of your company logo or business name or an advertisement with a single line message; company name, website URL and phone number; or a direct link to your website.

This conference and webinar will be conducted over two days with many options during breaks for a display of your brand. To participate with us in this first-time virtual webinar annual conference, please complete the attached form and return. You may pay with an online donation (www.michigangardenclubs.org), a check to Michigan Garden Clubs, Inc., or in-kind with gift cards or certificates. Details are on the attached form.

If you have questions, please feel free to contact us.

Sincerely,

Bunny LaDuke Treasurer
Michigan Garden Clubs, Inc.
Host of the 2026 Central Region Convention
Email: rladuke@migardenclubs.org
Text or voice: 269-808-2206



National Garden Clubs, Inc.

2026 Central Region Virtual Fall Festival

ADVERTISING/SPONSORSHIP AGREEMENT

Organization Name (as it should appear): _____

Address: _____

Website: _____

Contact Person and Phone number: _____

Local Garden Club associated with Advertiser/SPONSOR _____

Signature: _____ Position: _____

Date: _____ Email: _____

LEVEL	ADVERTISING OPPORTUNITY & PRICE Online Advertising only All ads will be displayed on screen for at least 30 seconds and shown at least 8 times during the 2-day event.
CHRYSANTHEMUM AD	\$150 - Includes Logo or name of business with single line message, and contact info (ie, listing of website address or phone number).
HARVEST AD	\$ 250 - Includes Logo or name of business with single line message, listing of website URL, phone number, and link to website URL.
PUMPKIN SPONSORSHIP	\$500 - Charitable Cash Donation All sponsorship support includes display of business logo or name and single line message (max 8 words).
MAPLE LEAF SPONSORSHIP	\$300 - Charitable Cash Donation All sponsorship support includes display of business logo or name and single line message (max 8 words).
OAK LEAF SPONSORSHIP	\$100 - Charitable Cash Donation All sponsorship support includes display of business logo or name and single line message (max 8 words).

Cash Donation Other Amount: \$ _____
Michigan Garden Clubs, Inc. is a 501c3 Non-Profit
EIN 38-6081577

Gift Card or Certificates :\$ _____
Amount
Number of Cards/Certificates

WHERE TO SEND		MAIL OPTION	ONLINE OPTION
Completed form	Due by September 15, 2026	Ronalee Polad 5711 Lansing Road Charlotte, MI 48813	Email completed and signed form to: rpolad@migardenclubs.org 517-896-4442
Payments & Donations	Due by September 15, 2026	Checks payable to Michigan Garden Clubs, Inc. % Ronalee Polad 5711 Lansing Road Charlotte, MI 48813	Credit Cards & PayPal www.migardenclubs.org Use the gold DONATE button in the upper right hand corner
Ad Graphics File & Graphic Questions	Graphic File Due by September 1, 2026		Email to: rpolad@migardenclubs.org 517-896-4442
In-Kind Goods or services & QUESTIONS	Email or call to Make arrangements		Bunny (Rosemary) LaDuke, Treasurer Michigan Garden Clubs, Inc. Host of 2026 Central Region Convention Email: RLaDuke@migardenclubs.org Text or voice: 269-808-2206



****REGISTRATION IS OPEN****

Monday, October 5:

Executive Committee Meeting

Joseph Tychonievich "Great Garden Design for Bad Garden Designers"

David Lowenstein "Bugging out: What's that crawling on my plant?"

Tuesday, October 6:

General Membership Meeting

Heidi Grasman "Growing Into 2027: New Plants You Won't Want to Miss"

Joannee DeBruhl "Shoots and Microgreens"

Joe Summers "Frog Approved Water Gardens"

Elizabeth Lumbert "Discover Dow Gardens and its Legacy of Beauty"
(special PowerPoint virtual tour of Dow Gardens)

[Click here for the Silent Auction](#)

*****Organize a Watch Party for added fun with friends*****
(individual registration required)

[CLICK HERE TO REGISTER](#)

~ Hosted by Michigan Garden Clubs, Inc. ~

***YOU WILL BE EMAILED A LINK TO THE CONFERENCE
THE WEEK PRIOR TO THE EVENT***